

# ENTRY EVALUATION CRITERIA



The British Legal Technology Awards 2020 entry evaluation criteria ensures that all law firms, barristers' chambers, in-house legal departments and suppliers can clearly communicate, affirm and support their individual nomination.





Each award entry will be evaluated on four elements: **concept**, **value**, **delivery** and **impact**. We have developed the evaluation criteria and a corresponding set of assessment tools and scales that we believe allow for a fair, honest and equitable assessment of each entry.

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## Moderation Process:

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Each award category will have three judges allocated for evaluation. Judge category allocations will be confidential, and this information will not be disclosed to individuals / companies entering the awards. Under no circumstances will there, or should there, be any communication referencing the evaluation criteria between the judges or individuals / companies entering the awards.

-  Each individual evaluation element can be awarded a maximum of 10 marks. To ensure the excellence and validity of these distinguished legal awards, a moderation process has been put in place, that means all entrants of each category will need to obtain a minimum of 20 points overall to have the opportunity to be considered as a finalist.
-  The British Legal Technology Awards are judged by a panel of independent judges without the interference or influence of Netlaw Media or any Netlaw Media representative. The judges' decision will be final and no explanation, correspondence or discussion will be offered or entered into before or following the judges' decision.
-  Netlaw Media will directly contact all finalists to confirm that they have been selected as a finalist, and will schedule a \*30-minute predetermined webinar slot for each finalist to present their entry to the nominated category judges.
-  The top five finalists from each category will be announced publically in September 2020. (please note this is dependent on the number of entries received per category – a maximum number of five per category will be announced).

The winners and runners up for each category will be announced live on stage at The British Legal Technology Awards 2020, on Thursday 12th November 2020, in London.

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*\* Presentation will be broken into two parts: the first 15 minutes will allow you to present your entry and the last 15 minutes will be a short Q&A session with the category judges.*

# EVALUATION CRITERIA



All entries will be judged on the following criteria:

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## **Concept / Vision** - Opportunity, conception, method and development

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- A vision or concept that identifies or anticipates a need or solves a problem
- A concept that captures the opportunity to create / reach a new market or industry
- Evidence of the overall method and development to produce the concept and opportunity
- Show how the vision, the collaboration, prototyping etc contributed to the conception and development of the innovation as it grew from origin through to project and implementation.

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## **Value** - Need, desire, differentiation, cost and advantage

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- Evidence for how the innovation satisfies an existing need or desire
- Evidence of how the offering is different and whether it has distinct game changing advantages over any alternatives
- Identifies its unique value proposition, relationship between its cost and benefits and its economic desirability.

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## **Delivery** - Message, engagement, availability, achievement and successful delivery

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- Delivery of the message and broader story of the innovation is communicated in clear and compelling ways
- Examples of how clients have been engaged and how the offering has been delivered and made available to the marketplace
- Evidence showing how the value proposition of the offering is being achieved, fulfilled and validated in the marketplace
- Shows the successful delivery.

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## **Impact** - Sustainability, return to business, social responsibility and potential

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- Evidence of the immediate or long-term impact the innovation / product or service has on the environment and society as a whole
- Evidence of how the offering may establish a vision or be the basis of a larger system or platform of innovations
- Evidence to show how it might be an inspiration to future innovation and / or products.